

ON THE

radar



5 RISING STARS YOU SHOULD KNOW

By Lenora Houseworth

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In business there is an ambitious stand-out aiming for the C-suite every minute. While getting into the entertainment industry in particular can be difficult, creating a burgeoning, longstanding career can be even more lofty. These five young executives are just a few who have managed to lay the groundwork for successful futures in the illustrious world of entertainment.

The Frequency caught up with these busy rising stars as they share what it takes to make it in the business.

J-Que, assistant program director/mixer/air personality at KBXX 97.9 The Box Houston **on breaking into radio:**



“When I was 16-years-old I realized I had a passion for music. I would listen to my parents’ old records as a kid, which led me to have an appreciation of music before my time. At 17, I became a DJ and found a love for entertaining people, making them dance and feel good through musical expression. After landing my first radio job at 23, I found ways to entertain people on an entirely different scale. Radio has given me a whole new breath of life. (I want be known) as the person who makes things happen and excels in music, DJ’ing, programming and public service.”